



1. **Industry Standard:** QLab is widely regarded as a leading software for cue-based control of audio, video, and lighting. By offering it, centers align themselves with industry standards, making it easier for professional producers to work within familiar environments.
2. **Flexibility and Versatility:** QLab supports a wide range of media types and formats, allowing for complex productions that may involve various audio and video elements. This versatility can enhance the quality of productions staged at the center.
3. **User-Friendly Interface:** The intuitive interface of QLab allows both seasoned professionals and newcomers to navigate the software effectively. This can reduce training time and help producers focus on the creative aspects of their work.
4. **Cost-Effectiveness:** Renting QLab can be more economical for producers compared to purchasing software licenses, especially for short-term projects. This arrangement can attract a wider range of producers to the venue.
5. **Technical Support:** Providing QLab as part of the rental can come with technical support, ensuring that any issues that arise can be quickly addressed. This can enhance the overall production experience and minimize disruptions.
6. **Enhanced Production Value:** By utilizing QLab's advanced features, producers can create more dynamic and engaging performances, which can elevate the reputation of the performing arts center and attract larger audiences.

Please contact Chris Boon Technical Director for more information.

[Chris.boon@huntville.ca](mailto:Chris.boon@huntville.ca)